



Academy of
VALUE BASED MANAGEMENT
A Unit of ISOL Foundation



International Conference on Business, Economics, and Sustainable Development *THE PARADIGM SHIFT IN BUSINESS AND ECONOMICS* **FEBRUARY 22-23, 2018**

A unique platform for faculty, researchers, students, corporate leaders, and other stakeholders to deliberate issues on business and economics of sustainable development and the future of our planet.

Department of Business and Sustainability
TERI University

BACKGROUND

In view of the changing scenario of risks, environmental and otherwise, it has become imperative for a paradigm shift in business and economics. We need a development that will have zero impact on environment and should not be at the cost of posterity: sustainable development. In fact, business is being increasingly viewed by all the stakeholder groups involved as a powerful force in promoting the cause of sustainable development. The future lies with firms that internalize stakeholder inclusivity, resource efficiency, and environmental conservation as key elements in their core business strategy and process. However, it is easier said than done.

A plethora of research works are already in place to take up the challenges. Sustainable business or business sustainability is no more that unknown in our economic vocabulary. The efforts have received a new fillip with the declaration of Sustainable Development Goals SDGs, the 2030 Agenda by the UN.

In this backdrop, the Department of Business and Sustainability, TERI University, the pioneer institution of international importance in sustainability research, has resolved to provide a platform to the likeminded researchers by hosting its annual international conference: ICBESD2018.

The conference aims to bring together stakeholders including academia, industry, government, to discuss the need, challenges, and roadmap to approach long-term viability of business without compromising on profitability, competitiveness, and sustainable development.

CALL FOR PAPERS

Research papers (conceptual or empirical) and case-studies are invited on the broad theme of Business, Economics and Sustainable Development. The following themes are illustrative of the scope of the conference and are not meant to be exhaustive.

THEMES *including but not restricted to*

- Accounting for Sustainable Development
- Banking and Finance for Sustainability
- Corporate Governance and Ethics for Sustainable Development
- Corporate Social Responsibility (CSR) of Business
- Creating Shared Value
- Economics of Sustainable Development
- Infrastructure and Sustainable Development
- Management Education for Sustainable Development
- Marketing and Sustainability
- Social Entrepreneurship
- Social Marketing
- Sustainable Business Strategies
- Sustainable Consumption and Production
- Sustainable Development Goals 2030 and India's Preparedness
- Sustainable Human Resource Development
- Sustainability Reporting

GUIDELINES FOR SUBMISSION

Abstract Submission

- Please submit an abstract of your paper / case study in maximum 500 words (excluding references) clearly explaining the objectives, methodology used and findings to the following email address with at least three key words: **icbesd2018@teriuniversity.ac.in**
- Title of the paper and authors' full names with affiliation should also be clearly mentioned. Main references should not exceed 5. For referencing style, please refer to formatting instructions.
- Alternative email id and contact details of authors may also be provided.
- Every abstract accepted shall be allowed to be presented at the main conference provided the author concerned or at least one of the co-authors, as the case may be, register for the conference.
- Last date for submission of abstract is 16th December, 2017.
- Confirmation mail of acceptance will be sent by 30th December, 2017.



Full Paper Submission

- Authors who are interested in having their papers published in the conference volume need to send their full papers following strictly the formatting instructions.
- There should be a declaration clearly stating that the paper has not been published, sent for publication, or accepted for publication anywhere.
- The paper should be in English, not exceeding 8000 words, with an abstract of 250 words, and 5 keywords.
- Cover page should include title, authors' names, affiliating institutions, and contact details (email as well as postal address).
- Plagiarism of any kind will lead to the rejection of paper. Copyrighted materials, including those taken from any website, should be clearly identified, and the copyright holder's explicit permission to reproduce it must be submitted separately.
- No changes will be allowed in the paper title, abstract, and authorship after submission.

Formatting Instructions

- Use 12 point Times New Roman (TNR) font and 1.5 spacing in a file format compatible with Microsoft Word. References may be single spaced.
- For figures, graphs, tables, appendices, and references, follow either the American Psychological Association (APA) or Harvard guidelines.

APA <https://goo.gl/j5djCj>

Harvard <https://goo.gl/J8BLvC>

Publication

Selected papers (subject to a peer-review) will be published in:

- An international refereed journal
- An edited volume from a renowned publishing

CONFERENCE HIGHLIGHTS

- Plenary sessions by renowned academicians, researchers, and industry leaders. Feedback on research work by renowned sustainability researchers.
- Two best research paper awards out of all submissions and an additional award for doctoral students.
- Opportunity for publication in an edited book by a leading publishing house without any publication fee.

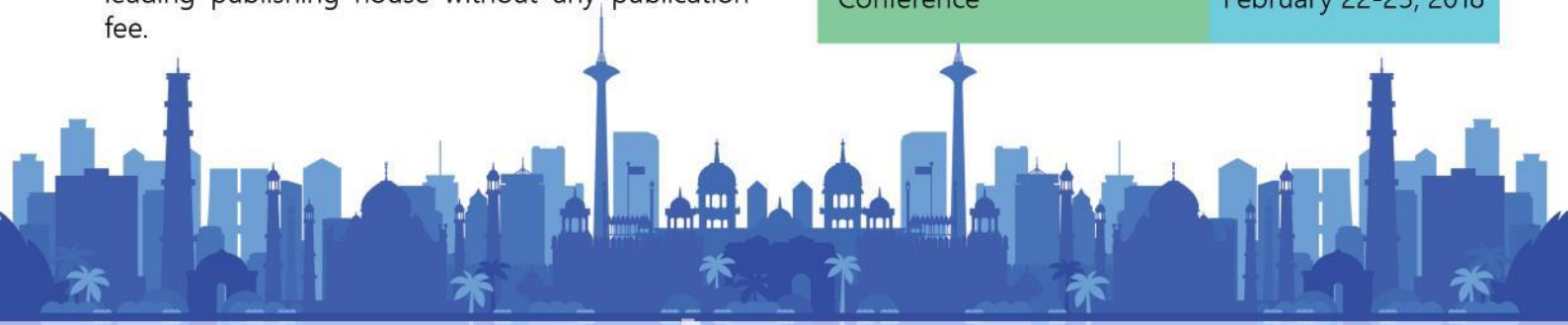
REGISTRATION

Registration fee includes conference kit, tea/coffee, lunch on two days of the conference, and conference dinner on 22nd February, 2018. *Limited accommodation is available on first-come-first-served basis for out-station delegates on prior request.*

Participants	Early Bird On or before January 10, 2018	After January 10, 2018
Indian Research Scholars and Students	INR 1000	INR 1500
Teaching Professionals	INR 2000	INR 2500
Sponsored Delegates and Industry Representatives	INR 5000	INR 6000
International Research Scholars and Students	USD 50	USD 75
Participants from SAARC Countries	USD 75	USD 100
International Participants (non-SAARC Countries)	USD 100	USD 125

IMPORTANT DATES

Last date for submission of abstract	December 16, 2017
Confirmation of acceptance of abstract	December 31, 2017
Last date for submission of full paper	January 31, 2018
Early bird registration begins	December 1, 2017
Early bird registration ends	January 10, 2018
Registration ends	February 12, 2018
Conference	February 22-23, 2018



ORGANISING COMMITTEE

Chief Patrons

Leena Srivastava Shri Prakash
Vice Chancellor Professor

Conference Chairs

Manipadma Datta Rajiv Seth
Professor Pro Vice Chancellor

Conference Co-chairs

Sapna A Narula Ritika Mahajan
Associate Professor Assistant Professor

Conference Secretaries

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CONFERENCE VENUE

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ABOUT THE DEPARTMENT OF BUSINESS AND SUSTAINABILITY

The Department of Business and Sustainability at TERI University is committed to the cause of continued research in sustainability for business. The department, naturally, is interdisciplinary in its approach. Its mission is to provide experience and research based education that would equip the students to implement an integrated approach to business sustainability, so that the world we share thrives with a greener agenda. It offers two masters programmes, MBA (Business Sustainability) and MBA (Infrastructure). It also offers PhD programmes, both full-time and part-time, with the goal of capacity building for the academic world and the industry. The department's areas of research include: economics of climate change, responsible investments, sustainability reporting, environmental accounting, green project financing and management, sustainable finance, accounting for sustainability, weather derivatives, infrastructure financing, business innovation, business strategy, international financial reporting standards and sustainability, environmental-social-governance issues, and business, green indices, valuation of intangibles, eco-entrepreneurship and the like. More details can be found at

www.teriuniversity.ac.in/departments-of-business-sustainability

ABOUT TERI UNIVERSITY

The genesis of TERI University is rooted in comprehensive research, consultancy and training on sustainability carried out at TERI in the three decades commencing 1974. Academic programmes at the University, which commenced in 2003, have focussed on the challenges of providing for a rising global population with a limited and degraded natural resource base through sustainable development. Developing this understanding amongst its students has been achieved through an exposure to a variety of tools and methodologies taught in an interdisciplinary mode covering a variety of traditional disciplines, such as ecology, natural and social sciences, governance, policy, law, and engineering. This has been the guiding philosophy behind the programmes offered by the University. Details of the research and the programmes at the University can be seen on its website **www.teriuniversity.ac.in**

